

The Business of Furniture | February 15, 2023

BoF



New Product Introductions for 2023

Building on the success of Upfit, Landscape Forms again joined forces with KEM STUDIO in 2022 to introduce another innovative, modular outdoor structure solution. Backdrop, an adaptable system of modular panels, posts and accessories, was met with great acclaim in 2022. Engineered for virtually endless layouts, functionality, and degree of enclosure, Backdrop is designed to activate underutilized areas with purpose and meaning, encourage creativity, and easily adapt to unique site opportunities. “We’re honored and thrilled to continue our collaboration with Landscape Forms, creating product lines that connect people with engaging outdoor spaces,” said Jonathon Kemnitzer, IDSA, co-founder and principal of KEM STUDIO. “Backdrop has a way of making unique outdoor space easy. We’re excited that the initial response and the recognition from the design awards competitions shares that philosophy of making space better outside, so people can better enjoy the outdoors. We’re excited that people see the value in engaging the outdoors, and we believe Backdrop plays a big part in creating these destinations that uniquely make life better,” Kemnitzer said.

CAREERS

TPG Architecture Promotes Two Long-Time Team Members to Managing Executive

TPG Architecture announced the promotion of Samantha McCormack and Alexandria Rabuffo to Managing Executive. The latest appointments to Leadership are reflective of the firm’s commitment to encouraging growth from within its team-of-teams structure and strengthening its portfolio of work with best-in-class talent. McCormack and Rabuffo will continue to create value for TPG’s industry-leading clients through thoughtful, successful design strategies and solutions.

Samantha McCormack, RA, IIDA, LEED AP BD+C, WELL AP

McCormack joined TPG in 2013 and has dedicated the past ten years to promoting design excellence through her work. As Creative Director and Senior Associate, McCormack had worked with a number of clients across various disciplines—including Condé Nast Entertainment, Macmillan, and most recently, the relocation project for Lexington Partners in Midtown Manhattan. Additionally, she leads TPG’s wellness and sustainable initiatives.

McCormack has a growing list of over 25 LEED-certified projects, such as Associated Press, Moët Hennessy, The National Hockey League and numerous Interpublic Group offices.



A registered architect by trade, Samantha appreciates the fast-paced world of being a designer and developing lasting client relationships. Samantha is an integral leader in all pre-design decisions, and views planning and real estate strategy to be the foundation for any successful project.

"Throughout my career, I have focused on creating transformational and sustainable workplaces across all of TPG's workplace studios. Designing spaces that empower people to be their whole selves at work, balanced with the comfort of an enriched workplace environment, while still having fun doing it, enables all to have a better experience," McCormack said. "I see this next step as an exciting opportunity and look forward to increasing my voice and visibility in the partnership."

Alexandria Rabuffo, AIA, NCARB, LEED AP

With over 20 years of experience on commercial, retail, residential, civic, and hospitality projects, Rabuffo effectively attains and exceeds every project objective. She identifies efficient technical solutions that bring the design vision into a reality. Rabuffo is committed to enhancing both the individual and cultural experience for each of her clients. Since joining TPG in 2015, Rabuffo's portfolio includes projects for Interpublic Group, BSE Global, Various Social Media Clients, and JPMorgan Chase & Co.

Alexandria (aka Lexi) is a mission-focused leader throughout the entire life cycle of the project. Her thoughtful, hands-on approach to planning and process improvement is invaluable. Lexi creates synergies that generate impactful solutions and overall client satisfaction.

"Coming from a foundation in hands-on design and construction, I believe that every facet of a project team brings value; it is our combination of knowledge and vision that allows us to bring truly great ideas into a reality," Rabuffo said. "In my time with TPG Architecture, I've found myself amongst an incredible group of professionals and mentors that always strive to push the creative vision into existence. I'm honored to be joining such a strong, diverse partnership and I look forward to shaping my voice within our culture."

The addition of Rabuffo and McCormack to partner brings the total number of women in partnership at TPG Architecture to 40%.

