



PROJECTS

# DZ Bank's New One Vanderbilt Office Marries Traditional and Futurist Design

IN PLACE OF A FORMAL RECEPTION, OFF THE ELEVATOR LOBBY THERE IS A LOUNGE AND ACCOMPANYING COFFEE BAR WITH FLOOR TO CEILING VIEWS OF THE ADJACENT CHRYSLER BUILDING.

by Emily Clingman



## **Commercial real estate leasing activity in Manhattan is rising once again, with new-and-improved workspaces cropping up all over the city.**

A new report from CBRE notes 5.68 million square feet of transactions were up 96% over the first quarter of 2021.

The latest to welcome workers back is DZ Bank's stimulating and energetic One Vanderbilt office.

TPG Architecture designed the clean and bright workplace to promote human health, safety, and wellness for DZ Bank's clients and employees. DZ Bank relocated from 100 Park Avenue to One Vanderbilt office to align its corporate culture and cooperative values with the super skyscraper's eco-friendly and futuristic architecture. Located on the 49th floor, the New York headquarters is a timeless design in one of Manhattan's hottest new commercial spaces with striking views of the Chrysler Building and Midtown from its timeless design.





Large windows and 10-foot ceilings bring depth, dimension, and daylight throughout the office. The workplace carries a traditional model with glass-fronted perimeter offices and modest workstations on the interior.

The former office was very dated and conservative. The workstations were separated by high partitions, creating a general feeling of disconnection throughout the office. DZ saw this relocation as an opportunity to create a space that represented their culture, identity, and felt more like home.

Providing access to daylight and views was very important. The perimeter offices have glass fronts, allowing natural light to permeate. The office is also

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equipped with a designated wellness room. Additionally, TPG worked with an outside curator to edit DZ's collection of fine art, which is on view throughout the office.

The new office design matches the timeless and modern aesthetic found at One Vanderbilt. DZ's sleek office speaks to its growth and progression as a firm.

In place of a formal reception, off the elevator lobby there is a lounge and accompanying coffee bar with floor to ceiling views of the adjacent Chrysler Building. Additionally, the minimalistic and sleek design fits the German company's aesthetic.

At the project start, the space was empty and there was nothing to demo. The only notable modification was in the elevator lobby where there is a digital reception kiosk. However, since One Vanderbilt already has a high building security protocol, guests are always anticipated ahead of time.

In addition, TPG's branding and graphics studio assisted with signage requirements.

New furnishings were added including those German brands to reflect DZ's heritage and culture. Products were also sourced from Walter Knoll, Wilcon, and Halcon. **BoF**