

For Immediate Release

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TPG ARCHITECTURE MAXIMIZES MINIMALIST DESIGN AT 7 WTC FOR MANSUETO VENTURES, LLC.

New Headquarters Showcases Modern Design and Graffiti Art

NEW YORK, December 4, 2007—TPG, an acclaimed architecture & interior design firm, recently announced the completion of the new Mansueto Ventures, LLC office at 7 World Trade Center in June. In many respects this relocation represents a departure from the traditional model of a publishing office. The 40,000 square-foot floor plate features acute and obtuse corners, a core corridor running the north-south length as well as full height windows; all of which inspired creative planning and artistic ingenuity.

With their new headquarters in Lower Manhattan, the business publisher of Inc. and Fast Company magazines is the first media company to relocate to the rejuvenated business center. TPG's design introduces multiple public meeting areas and options that encourage collaboration, facilitate communication and provide adequate ventilation to office occupants. Work stations were planned in a variety of configurations for best use of space, including benches, pinwheels and turrets. Corner spaces function as conference rooms and breakout areas. The open layout lends itself to modernist styling, which is evident in furnishings found in the meeting areas and reception, which opens directly into the office café. According to TPG Design Director Luc Massaux, "The design is organic. This is one of the first offices in 7 World Trade Center and it has a variety of space planning options that do not interfere with the original aesthetic."

Along the perimeter, equally-sized glass-fronted offices feature sliding doors and floor-to-ceiling windows that capture and direct natural light. "The 360 degree view is like a canvas," said Massaux. In developing our design, we wanted to respect that. Now everyone can experience the benefits of sunlight and the landscape of Lower Manhattan." To further support the sustainable qualities of the windows, a special ceramic coating was specified by the owner to absorb heat and reduce energy use.

In addition to the views, the new Mansueto Ventures headquarters was designed to use as few building materials as possible and to consume less natural (and unnatural) resources, including exposed-girder ceilings, and polished concrete floors. Carpeting found in the private offices, the boardroom, and corner conference rooms is made from recyclable jute backing and include yarns made from 37% recycled material. Open workstation area carpets are made from 100% post industrial recycled content and the café/reception area carpet is CRI IAQ Green Label Plus certified. The reception desk is 99% steel and does not include any plastics or pressed wood typically used in most reception desks.

Along the core corridor, above and beside bright red staff use lockers, large wall murals add color and scale to the space. Mansueto commissioned New York based Graffiti artists, VS Crew, to liven up heavy traffic areas such as the pantry and around the lockers. Images splashed in bold reds yellows, blues and greens work with the overall design aesthetic and further promote an atmosphere of creativity.

Seven World Trade Center is New York City's first high-rise office building to be certified by the U.S. Green Building Council's Leadership in Energy & Environmental Design (LEED) rating system and received a "gold" rating. The building's environmental design features include state-of-the-art ultra-clear exterior glass technology, high-efficiency air filtration, energy and water conservation technologies and 15,000 square feet of open park space to provide a pleasing urban environment for tenants, neighbors and building visitors.

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Mansueto joins 7 World Trade Center's burgeoning roster of tenants leasing space since it opened in May 2006. Ameriprise Financial: 39th floor (40,000 s/f) Moved in June 2006; Darby & Darby P.C.: 41st-42nd floors (80,000 s/f) Move-in May 2007; Moody's Investors Service: 12th-26th floors (600,000 s/f); Move-in expected for May-October 2007; New York Academy of Sciences: 40th floor (40,000 s/f) Moved in September 2006; Silverstein Properties: 38th floor (40,000 s/f) Moved in May 2006; World Trade Center Design Task Force / Pre-built office space: 11th floor (40,000 s/f) Moved in December 2006.

TPG Architecture was founded in 1979 and has grown from its initial dual partnership to a design firm of over 240 staff, with offices in New York City, Long Island, London and Ecuador. While its core competencies are in corporate and retail design (ranked 5th and 8th respectively, according to Interior Design's Giants survey, Jan. 2007), the firm has cultivated practice groups in broadcast, architecture, healthcare and branding and graphics. The Mansueto Ventures project is currently featured in the AIA's New York NOW exhibit at the Center for Architecture. TPG has recently completed work on the headquarters relocation of EMI Music Publishing into the Chelsea Market building and is presently working on the new League headquarters for the National Hockey League. For further information, please visit <http://www.tpgarchitecture.com>

Mansueto Ventures LLC is one of the nation's leading media companies and publisher of the award-winning media brands Inc. (www.inc.com) and Fast Company (www.fastcompany.com). With a deep loyal and affluent audience, Inc. and Fast Company are among the most effective resources for marketers looking to reach U.S. entrepreneurs and business executives from America's top corporations. Through a full complement of print, online, custom publishing and integrated marketing solutions, Mansueto Ventures offers the world's leading advertisers with a unique ability to build their brands and move their products within the fast-growing business sector.

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